

Рекомендуемая литература

Основная:

1. Crawford C M & di Benedetto C A (2008), New Products Management, 9e McGraw-Hill.
2. Barczak G, Griffin A & Kahn K (2009), Trends and Drivers of Success in NPD, Journal of Product Innovation Management, 26, 3-23.
3. Cooper, Robert G. (2008), The Stage-Gate Idea-to-Launch Process, Journal of Product Innovation Management, 25, 213-232.
4. Beerens, Joris et al. (2005) Mastering the Innovation Challenge, Booz Allen Hamilton.
5. Cooper R G (1999), The Invisible Success Factors in Product Development, Journal of Product Innovation Management, 16, 115-133.
6. Cooper R G, Edgett S J & Kleinschmidt E J (1999), Portfolio Management for New Product Development, R&D Management, 16, 333-351.

Дополнительная:

1. Davis J et al. (2001), Determining a Projects Probability of Success, Research- Technology Management, May-Jun, 51-57.
2. Dolan R J (1992), Concept Testing, Chap 2 in Managing the New Product Development Process,
3. Dolan ed, Addison Wesley. *Langerak, Fred; Hultink, Erik Jan; Robben, Henry S.J. (2004) The Impact of Market Orientation, Product Advantage, and Launch Proficiency on
4. New Product Performance and Organizational Performance. Journal of Product Innovation Management, Vol. 21 Issue 2, p79-94.

Материалы в сети Интернет:

- <http://europeanmakerweek.eu/>
- <http://fabhub.net/showthread.php?31-quot-Getting-Started-quot-projects-20-1-hour-projects-at-the-Fab-Lab>
- <https://engineeringclicks.com/forum/threads/fablab-in-cambridge.493/>
- <http://unctad.org/>
- <http://fablabsuk.co.uk/>
- <https://slideshare.net/Pietel/the-role-of-design-thinking>
- <https://slideshare.net/zaana/introducing-design-thinking>
- <https://slideshare.net/golnarzamani5/design-thinking-powerpoint>
- <https://slideshare.net/oeconsulting/design-thinking-by-operational-excellence-consulting>
- <http://creativityatwork.com/design-thinking-strategy-for-innovation/>
- <https://interaction-design.org/literature/article/5-stages-in-the-design-thinking-process>
- <https://designtinking.ideo.com/>
- <https://dschool.stanford.edu/resources/virtual-crash-course-video>

https://slideshare.net/navin_sosimple/process-design-15773913
<https://linkedin.com/learning/executive-leadership/influence-without-authority>
https://hbr.org/2016/09/the-difference-between-good-leaders-and-great-ones?referral=03759&cm_vc=rr_item_page.bottom
<https://slideshare.net/sandeepchhaya/how-to-overcome-fear-of-failure>
<https://pickthebrain.com/blog/overcome-fear-of-failure/>
<http://wikihow.com/Overcome-Fear-of-Failure>
<https://slideshare.net/quillshare/quality-function-deployment-qfd-seminar-presentation>
<https://slideshare.net/mmarleanne/quality-function-deployment-45707746>
https://slideshare.net/Juneeramos/2014-jra-mmp1-dayupdatedppt?gid=3be3c3ea-2b5c-4ab5-aba5-71a345c59c86&v=&b=&from_search=3
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https://slideshare.net/hayordevji/goal-setting-and-managing-priorities-by-samuel-akinlotan?gid=3be3c3ea-2b5c-4ab5-aba5-71a345c59c86&v=&b=&from_search=9
<https://youtube.com/watch?v=rq0HG6sWc8s>
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https://slideshare.net/GrapeMedia/random-140227064224phpapp02?gid=d4f78446-d804-4319-a810-c03dbd47179f&v=&b=&from_search=8
https://slideshare.net/sobolevsp/practical-experience-from-critical-chain-project-management-ccpm?gid=d4f78446-d804-4319-a810-c03dbd47179f&v=&b=&from_search=6
https://slideshare.net/parepa/ccpm-vebinar-21-01-2010?gid=d4f78446-d804-4319-a810-c03dbd47179f&v=&b=&from_search=1
<https://youtube.com/watch?v=5A5XCuWMG4o>
<https://youtube.com/watch?v=IYR3KNTE9SU>
<https://habrahabr.ru/post/142023/>
http://leadinganswers.typepad.com/leading_answers/files/original_waterfall_paper_winston_royce.pdf
<http://pravo.studio/innovatsionnyiy-menedjment-book/kaskadnaya-spiralnaya-modeli-upravleniya.html>
<https://habrahabr.ru/post/226323/>
<https://youtube.com/watch?v=mkVQ6YM1ltg>
<https://corpedgroup.com/program-areas/project-management/pm-virtual-instructor-led.asp>
https://youtube.com/playlist?list=PLhDoHe0AQ_kFlr_lv4r_BXObdoGXYPutF

Дизайн-мышление

<https://slideshare.net/Pietel/the-role-of-design-thinking>

<https://slideshare.net/zaana/introducing-design-thinking>

<https://slideshare.net/golnarzamani5/design-thinking-powerpoint>

<https://slideshare.net/oeconsulting/design-thinking-by-operational-excellence-consulting>

<http://creativityatwork.com/design-thinking-strategy-for-innovation/>

<https://interaction-design.org/literature/article/5-stages-in-the-design-thinking-process>

<https://designthinking.ideo.com/>

<https://dschool.stanford.edu/resources/virtual-crash-course-video>

Процесс управления

https://slideshare.net/navin_sosimple/process-design-15773913

Влияние без полномочий

<https://linkedin.com/learning/executive-leadership/influence-without-authority>

https://hbr.org/2016/09/the-difference-between-good-leaders-and-great-ones?referral=03759&cm_vc=rr_item_page.bottom

Как преодолеть страх неудачи

<https://slideshare.net/sandeepchhaya/how-to-overcome-fear-of-failure>

<https://pickthebrain.com/blog/overcome-fear-of-failure/>

<http://wikihow.com/Overcome-Fear-of-Failure>

Развертывание функции качества

<https://slideshare.net/quillshare/quality-function-deployment-qfd-seminar-presentation>

<https://slideshare.net/mmarleanne/quality-function-deployment-45707746>

Управление несколькими приоритетами

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