

Assessment methods, criteria and regime

Progress and learning is assessed not only at the end but throughout the entire course. Evidence of an ability to think through and critically analyse challenges will be highly rewarded in the assessment.

Students' grades will be determined by individual **Assignments**, based on description of the key idea, normative regulation and steps necessary to build innovation pipeline and supply it with ground-breaking ideas.

The relative weight of **Assignment Brief** will be set at 100%. It will be marked on the basis of: The aim of the report clearly formulated - 20%; Coherence of the arguments and reflection - 10%; Reflection based entirely on the description of facts and events - 40%; Utilisation of adequate terminology to describe the project management - 20%; Evidence of activities undertaken - 10 %

The primary means of learning for student is through practice. This is supported and developed through:

1. Project briefings.
2. Set and self-initiated project briefs.
3. Peer learning.
4. Self and peer assessment.
5. Group discussions, reviews and critiques;
6. Working on live projects;
7. Mentoring.

For flexible and distributed learning

Web-based sessions lead by instructor provide methodological and conceptual framework for students' learning. All the slides and materials from the class will be available electronically.

Web-based seminars will be used to strengthen the knowledge of newly learned methods and concepts, and to explore their application to particular complex business cases.

Students are encouraged to ask questions and discuss the material in “live” mode online. There will be a web-based message board for the course. Students are welcome to post questions on this board and these discussions will be monitored and facilitated by the lecturer. The main accent will be made on independent learning